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BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP 1279 OAKMEAD PARKWAY SUNNYVALE, CA 94085-4040			EXAMINER	SIM, YONG H
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary	Application No. 10/511,238	Applicant(s) CHANG ET AL.
	Examiner YONG SIM	Art Unit 2629

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED. (35 U.S.C. § 133).

Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1) Responsive to communication(s) filed on 10 April 2008.

2a) This action is FINAL. 2b) This action is non-final.

3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

4) Claim(s) 15-26 is/are pending in the application.

4a) Of the above claim(s) _____ is/are withdrawn from consideration.

5) Claim(s) _____ is/are allowed.

6) Claim(s) 15-26 is/are rejected.

7) Claim(s) _____ is/are objected to.

8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

9) The specification is objected to by the Examiner.

10) The drawing(s) filed on _____ is/are: a) accepted or b) objected to by the Examiner.
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

a) All b) Some * c) None of:

1. Certified copies of the priority documents have been received.
2. Certified copies of the priority documents have been received in Application No. _____.
3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1) Notice of References Cited (PTO-892)

2) Notice of Draftsperson's Patent Drawing Review (PTO-948)

3) Information Disclosure Statement(s) (PTO/SCE) _____
 Paper No(s)/Mail Date 12/31/2007, 2/26/2008

4) Interview Summary (PTO-413)
 Paper No(s)/Mail Date. _____

5) Notice of Informal Patent Application

6) Other: _____

DETAILED ACTION

Response to Arguments

1. Applicant's arguments filed 4/10/2008 have been fully considered but they are not persuasive. Please see the revised rejection below for the newly introduced claims.

Specification

2. The specification is objected to as failing to provide proper antecedent basis for the claimed subject matter. See 37 CFR 1.75(d)(1) and MPEP § 608.01(o). Correction of the following is required:

Claim 23 – 26 recite the term, "a computer readable storage medium," but there is no antecedent basis for this phrase in the specification. Please make the appropriate corrections.

Claim Objections

3. Claims 16 – 18, 20 – 22 and 24 - 26 objected to because of the following informalities: The claims depend on canceled claims. Appropriate correction is required.

For the purpose of art rejection, claims 16 – 18, 20 – 22 and 24 - 26 will be construed as being dependent on claims 15, 19 and 23, respectively.

Claim Rejections - 35 USC § 102

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

4. **Claims 15 – 22 are rejected under 35 U.S.C. 102(e) as being anticipated by Cui (US 2003/0001815 A1).**

Re claim 15, Cui teaches a visual data adaptation method comprising: adapting visual data based on display capability information of a display device in a user terminal (Para 0037; "If a color segment brightness level exceeds or falls below the respective segment threshold/display capability by a certain amount, this information is relayed to a software program, which determines whether the display image brightness or backlight brightness should be adjusted." The display capability information is the information used to maintain a pre-determined display image quality. The user terminal is the display device as shown in Fig. 1); and outputting the adapted visual data, wherein the display capability information is hierarchically structured to include backlight luminance information as a sub-element of the display capability information (Para 0037; "when a color brightness level exceeds or falls below a threshold by an amount, an interrupt is generated causing a software program to either program the graphics gamma unit to adjust the display image brightness or enable the PWM to adjust the display backlight brightness in order to maintain a pre-determined display image

quality." In order to maintain the pre-determined display image quality, which is the display capability, the software program must contain both the display image brightness and the backlight brightness information as sub-elements to dynamically adjust the image brightness.), and the backlight luminance information is described as a numerical value ranging from a lowest possible value to a highest possible value (Para 0037; "if a target display image quality can be achieved by adjusting the backlight brightness while maintaining a target display device power target, then the PWM will be programmed accordingly. Otherwise, the target display image quality will be achieved by adjusting the display image brightness." The adjustment of the backlight brightness is conducted by a program wherein the backlight brightness is described digitally in numerical values. The range of the backlight brightness information is determined by the target display image quality described above. In other words, if the highest possible value of the backlight is not sufficient, the software program will relay the information to adjust the image data.).

Re claim 16, Cui teaches the visual data adaptation method as recited in claim 1, wherein the visual data is RGB data of pixels (Para 0035; "The graphics gamma unit effects the brightness of an image to be displayed on a display monitor by scaling each sub-pixel color." The sub-pixel color data are RGB data.).

Re claim 17, Cui teaches the visual data adaptation method as recited in claim 1, wherein the adaptation is to control pixel value of the visual data according to the

backlight luminance information by shifting an RGB value (Para 0035; "The graphics gamma unit effects the brightness of an image to be displayed on a display monitor by scaling each sub-pixel color." Scaling the sub-pixel color value is equivalent to shifting and RGB value.).

Re claim 18, Cui teaches the visual data adaptation method as recited in claim 1, wherein the backlight luminance information is adjusted according to the adjusted visual data transmitted from the user terminal (Para 0037; "other decision algorithms may be used to determine whether a display image brightness should be changed or backlight brightness should be modified in order to achieve or maintain an image quality while achieving or maintaining a power-consumption target." The adjustment of the backlight brightness is conducted by a program according to the adjusted visual data. After adjusting the visual data, further adjustment is necessary to maintain the image quality, the backlight brightness will be adjusted. The software will dynamically adjust both the visual data and the backlight brightness as the threshold of the image quality necessitates them.).

Re claim 19, Cui teaches a visual data adaptation apparatus comprising:
an adaptation means for adapting visual data based on display capability information of a display device in a user terminal (Para 0037; "If a color segment brightness level exceeds or falls below the respective segment threshold/display capability by a certain amount, this information is relayed to a software program, which determines whether

the display image brightness or backlight brightness should be adjusted." The display capability information is the information used to maintain a pre-determined display image quality. The user terminal is the display device as shown in Fig. 1. The adaptation means is the system as shown in Fig. 1.); and an outputting means for outputting the adapted visual data, wherein the display capability information is hierarchically structured to include backlight luminance information as a sub-element of the display capability information (Para 0037; "when a color brightness level exceeds or falls below a threshold by an amount, an interrupt is generated causing a software program to either program the graphics gamma unit to adjust the display image brightness or enable the PWM to adjust the display backlight brightness in order to maintain a pre-determined display image quality." In order to maintain the pre-determined display image quality, which is the display capability, the software program must contain both the display image brightness and the backlight brightness information as sub-elements to dynamically adjust the image brightness.), and the backlight luminance information is described as a numerical value ranging from the lowest possible value to the highest possible value (Para 0037; "if a target display image quality can be achieved by adjusting the backlight brightness while maintaining a target display device power target, then the PWM will be programmed accordingly. Otherwise, the target display image quality will be achieved by adjusting the display image brightness." The adjustment of the backlight brightness is conducted by a program wherein the backlight brightness is described digitally in numerical values. The range of the backlight brightness information is determined by the target display image quality

described above. In other words, if the highest possible value of the backlight is not sufficient, the software program will relay the information to adjust the image data.).

The limitations of claim 20 are substantially similar to the limitations of claim 16. Therefore, it has been analyzed and rejected substantially similar to claim 16.

The limitations of claim 21 are substantially similar to the limitations of claim 17. Therefore, it has been analyzed and rejected substantially similar to claim 17.

The limitations of claim 22 are substantially similar to the limitations of claim 18. Therefore, it has been analyzed and rejected substantially similar to claim 18.

Claim Rejections - 35 USC § 103

5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

6. The factual inquiries set forth in *Graham v. John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:

1. Determining the scope and contents of the prior art.
2. Ascertaining the differences between the prior art and the claims at issue.
3. Resolving the level of ordinary skill in the pertinent art.

4. Considering objective evidence present in the application indicating obviousness or nonobviousness.

7. Claims 23 – 26 are rejected under 35 U.S.C. 103(a) as being unpatentable over Cui in view of MacPhail (US 6,593,943 B1).

Re claim 23, Cui teaches a computer readable storage medium in which data is recorded, the data comprising: display capability information of a display device in a user terminal (Para 0037; "If a color segment brightness level exceeds or falls below the respective segment threshold/display capability by a certain amount, this information/data is relayed to a software program, which determines whether the display image brightness or backlight brightness should be adjusted." The display capability information is the information used to maintain a pre-determined display image quality. The user terminal is the display device as shown in Fig. 1. The adaptation means is the system as shown in Fig. 1. The data must be stored in a memory which is processor/computer readable storage medium.), wherein visual data is adapted according to the display capability information and the display capability information is hierarchically structured to include backlight luminance information as a sub-element of the display capability information (Para 0037; "when a color brightness level exceeds or falls below a threshold by an amount, an interrupt is generated causing a software program to either program the graphics gamma unit to adjust the display image brightness or enable the PWM to adjust the display backlight brightness in order to maintain a pre-determined display image quality." In order to maintain the pre-determined display image quality, which is the display capability, the software program

must contain both the display image brightness and the backlight brightness information as sub-elements to dynamically adjust the image brightness.), and the backlight luminance information is described as a numerical value ranging from the lowest possible value to the highest possible value (Para 0037; "if a target display image quality can be achieved by adjusting the backlight brightness while maintaining a target display device power target, then the PWM will be programmed accordingly. Otherwise, the target display image quality will be achieved by adjusting the display image brightness." The adjustment of the backlight brightness is conducted by a program wherein the backlight brightness is described digitally in numerical values. The range of the backlight brightness information is determined by the target display image quality described above. In other words, if the highest possible value of the backlight is not sufficient, the software program will relay the information to adjust the image data.).

But does not expressly disclose said metadata.

However, MacPhail teaches a method for displaying computer-based information including detecting an instruction to display an information unit based on the data and or metadata stored in storage medium (MacPhail: Col. 10, line 63 – Col 11 line 34).

Therefore, taking the combined teachings of Cui and MacPhail, as a whole, it would have been obvious to a person having ordinary skill in the art to incorporate the idea of displaying information based on metadata as taught by MacPhail into the computer readable storage medium as taught by Cui to obtain a computer readable storage medium in which metadata is recorded wherein the metadata comprises display capability information of a display device to adapt visual data according to the display

capability information in an efficient was since the metadata can travel along with other data such as video data.

The limitations of claim 24 are substantially similar to the limitations of claim 16. Therefore, it has been analyzed and rejected substantially similar to claim 16.

The limitations of claim 25 are substantially similar to the limitations of claim 17. Therefore, it has been analyzed and rejected substantially similar to claim 17.

The limitations of claim 26 are substantially similar to the limitations of claim 18. Therefore, it has been analyzed and rejected substantially similar to claim 18.

Conclusion

8. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of

the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to YONG SIM whose telephone number is (571)270-1189. The examiner can normally be reached on Monday - Friday (Alternate Fridays off) 7:30-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Amr Awad can be reached on (571) 272-7764. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Sumati Lefkowitz/
Supervisory Patent Examiner, Art Unit 2629

/YONG SIM/
Examiner, Art Unit 2629
7/2/2008

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